**FASHION SHOWS, TALKS AND SPECIAL INTERVIEWS: ALL THE APPOINTMENTS WITH Sì SPOSAITALIA COLLEZIONI**

*The reference event for the fashion and bridal world is back from 5 to 8 April at Allianz MiCo (Milan) with a packed calendar of appointments aimed at retailers and industry operators. The event thus confirms itself as an opportunity for business and education on current topics and market trends.*

Milan, 19th March 2024 - On the eve of the new edition of **Sì Sposaitalia Collezioni,** from 5 to 8 April at Allianz MiCo, Milan is once again preparing to welcome the fashion and bridal industry's reference community for four non-stop days of great exhibitions, many novelties and a rich panel of events. The format, which evolves year after year, confirms itself not only as a meeting place for all the industry professionals, but also as an unmissable opportunity for networking, business and training.

The fashion shows taking place over a series of **three days** are eagerly awaited. They will feature **18 brands and 12 runway shows** starting with **Elisabetta Polignano** on 5 April at 11am followed by **Sposa Curvy - L'Abito da sposa senza taglia (Curvy Bride - the wedding gown unrestricted by size)** at 1.30 pm, **Peter Langner** at 3 pm and **Luigi Bruno** at 5pm. On Saturday 6 April, the shows scheduled will be: **Spain Fashion**: **Higar Novias, Lexus, Chie Mihara, Alma Couture** at 11 am, **Madam Burcu** at 1 pm, **Giovanna Alessandro** at 3 pm, **Global Bridal House**:**Modeca, GBS Herve Paris, Libelle and Randy Fenoli Bridal** at 5 pm. The calendar will end, as per tradition, on Sunday 7 April with **Musani Ceremony and Musani Uomo** at 11 am, **Masal** at 1 pm, **Selestia Paris** at 3 pm and **Justin Alexander** at 6.30 pm.

And while the key words on the runway are **inclusiveness**, **excellence** and **Made In**, there will be plenty of insights into equally topical and important issues such as sustainability. This topic will be discussed in the talk, followed by the '*Coffee Break*’ fashion show by **Peter Langner'**  on 5 April at 3 pm. The appointment will be an opportunity for the designer and his guests to strike up a conversation, in which he will share his vision on the subject.

For the first time, the April edition will include **Salotto di Sposaitalia**, the new area dedicated to **talks** and speeches that will feature **Giuliana Parabiago, fashion and trends journalist** with *L'abito espressivo*: *il racconto emozionato dopo la sfilata*. *Pensieri e parole sulla collezione raccolte da Giuliana Parabiago (The expressive dress: the emotional story after the fashion show. Thoughts and words on the collection collected by Giuliana Parabiago)*scheduled daily, Friday 5 at 4 pm, Saturday 6 at 12 noon and 4 pm, Sunday 7 at 12 noon, 4 pm and 7 pm. The space will host talks organised in collaboration with**Elle Italia** always at 2 pm for the first three days of the event, respectively *La Bellezza femminile contemporanea (Contemporary feminine beauty), Le tendenze bridal 2025 (Bridal trends 2025)* and Il white diventa green?*Come il wedding può essere sostenibile? (Can white turn green? How can weddings be sustainable?*

The appointments of **Sì Sposaitalia Collezioni** come to a close with the exclusive invitation-only **Sparkling Night** event scheduled, after the exhibition, on 6 April, which will feature dream dresses during a special evening in an exceptional location. Official project partners: **Dalin, Diamond, Elisabetta Polignano, Le Spose di Gio, Maria Pia Creazioni, Michela Ferriero, Randy Fenoli and Modeca.**

See you at the next edition of Sì Sposaitalia Collezioni, from 5 to 8 April at Allianz MiCo, Milan.

All information on the events calendar here: <https://sposaitaliacollezioni.fieramilano.it/eventi/talk.html>