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### **SÌ SPOSAITALIA COLLEZIONI 2025: THE BRIDAL TRENDS THAT WILL DEFINE THE NEXT SEASON**

*Milan, April 4, 2025* – From April 4 to 6, 2025, Milan will once again become the capital of bridal and formalwear fashion with **Sì Sposaitalia Collezioni**, the international exhibition that anticipates trends and inspires the industry with innovative and sophisticated proposals. Between tradition and innovation, the upcoming edition promises to redefine the concept of bridal elegance, offering a journey through tailoring, design, and new interpretations of bridal and formalwear dresses.

#### **The Bride's Wardrobe (and Beyond)**

One, two, or even three wedding dresses - more and more, the gown for the big day is multiplying, with the growing trend of dedicating a different outfit to each moment (ceremony, party, cake cutting, dance), or at least an outfit that can change depending on the context, such as the dual dress or transformable gown. We can thus speak of a 'bride's wardrobe', which, in a broader sense, also includes the dress for the bachelorette party, the welcome dress for destination weddings, the dress for the day after, and even the groom's wardrobe (at this point, he should change too), as well as outfits for the guests (bridefriends, bridesmaids, and pageboys). A collection of garments that harmonize with the context and the various moments, just like in a movie.

#### **Welcome Back, Corsets**

Tightening the waist, referencing Jean Paul Gaultier and Vivienne Westwood, as well as films like *Dangerous Liaisons*, corsets are making a return, squeezing, shaping, and accentuating the waistline. They often feature a front pin to then explode into long, voluminous skirts, inevitably with a train.

#### **Volumes Under Control**

As always, the Princess gowns and slip dresses alternate - no longer a battle, but a peaceful coexistence of two opposing extremes. For the coming year, there's a new trend that feels almost like a truce: *emptied volumes*, where the slip dress or mermaid silhouette is layered with generous yet ethereal volumes, ultra-transparent fabrics, and recurring ruffles and flounces, but all light as air, creating a new play of weights and counterweights.

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### **The Fabric: Lace**

Once synonymous with romantic and traditional gowns, lace is no longer confined to that role. Thanks to the search for new forms, lace has become a choice with endless possibilities. New designs and techniques enhance a quality that speaks of craftsmanship but has evolved, not only by introducing laser cutting but also through cutting, emptying, and layering to achieve new results, transforming lace into an avant-garde element.

### **The Accessory: The Glove**

We've seen it on the Oscars red carpet, we've seen it on stage of the Festival di Sanremo (the most important music event in Italy): after years of absence, long live the glove. Whether long and seductive or short and innocent, the key is that it's not anonymous and has something special: a light effect, a decorative detail, or an unusual shape. What matters for the bride is knowing how to slip it off at the right moment!

### **Sustainability and Ethical Fashion**

Now more than ever, sustainability is a must. Visionary brands are embracing eco-friendly materials such as organic cotton, cruelty-free silk, and recycled fabrics, transforming ethics into pure elegance. Attention to environmental impact and ethical practices is no longer optional, but the new conscious luxury. Because true glamour today is about respecting the planet.

### **Custom Wedding Dresses**

The wedding market is increasingly oriented towards unique and personalized dresses that reflect each bride's individual style. This is where the idea of introducing an unconventional section comes from, dedicated to alternative proposals from niche brands. Smaller companies and independent designers, thanks to their flexibility, are better able to meet this demand, offering a wide range of tailor-made options with the freedom to choose from different silhouettes, fabrics, and exclusive details.

**Sì Sposaitalia Collezioni 2025** will therefore be the perfect stage to discover how bridal fashion continues to evolve, blending craftsmanship, innovation, and an increasingly personalized aesthetic. An unmissable event for industry professionals and those who want to immerse themselves in the future of wedding fashion.

Associated to