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THE NEW EDITION OF SÌ SPOSAITALIA COLLEZIONI COMES BACK IN 2021

Milan, 29 July 2020. Sì Sposaitalia Collezioni, the event dedicated to trends in the bridal segment that brings together in Milan the most important Italian and international brands, has been postponed to 2021. The event was to take place from 24 to 27 September 2020 in the fieramilanocity exhibition district.

The decision was taken in synergy with the entire supply chain in the bridal segment, which in recent years has contributed to the success of the event, transforming it into a privileged appointment on the international scene of exhibitions dedicated to the trade sector.

The 2021 edition of **Sì Sposaitalia Collezioni** will take place from 9 to 12 April at fieramilanocity. The event will immediately benefit from a series of innovative digital services made available to buyers, exhibitors and visitors. The target is to put the customer experience more and more at the centre and create new business opportunities for the entire bridal community, combining moments of encounter at the exhibition with digital content and new opportunities.

Sì Sposaitalia Collezioni - from 9 to 12 April 2021

<http://sposaitaliacollezioni.fieramilano.it/en>